

In re Reissue Patent Application
for **Patent No. 5,711,100**
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In the Specification:

Please amend the detailed description (Column 2, Line 57- Column 3, Line 9) as follows:

FIG. 1A illustrates a coated magnet assembly **126** removably affixed within a similarly-shaped, indented recess or receptacle **112** in each foot **110** via screw **128**, which possesses a beveled head **132** and is threaded into metal sleeve **114**. The sleeve **114** is set into a molded extension **113** through the base **107** and into the internal cavity of the advertising member **102**. A flexible sleeve **130** is interposed between each magnet assembly **126** and recess or receptacle **112**; beveled head **132** and flexible sleeve **130** permit a nonrigid attachment of magnet assembly **126** in the corresponding recess **112**, thus permitting the magnet assembly **126** to pivot slightly as needed to adjust for curvature in the vehicle's roof. Each magnet assembly **126** is coated with a scratch-resisting plastic material which is chosen to prevent both scratching of the vehicle's metallic surface and exposure of the metallic stand-off housing **134** (described below). A suitable scratch-resistant coating material is Plascoat PPA **571** manufactured by Plastronics, Inc. A screw hole **127** in the coated magnet assembly **126** is recessed so that the head of screw **128** will not contact the roof of the vehicle.